

Forest Grove Downtown Survey - 2025 Summary

Highlights from 335 community responses

Forest Grove Downtown Survey - Presentation Talking Points

1. ****Introduction****

- Thank the community for 335 thoughtful responses.
- Emphasize the importance of public feedback in shaping a vibrant downtown.

2. ****Top Words****

- "Quaint" was the most common description - strong community affection.
- But "Boring" and "Potential" also appeared, indicating desire for more activity.

3. ****Community Insights****

- Key concerns: Parking, variety of offerings, lack of family activities.
- Residents want more events, cultural offerings, and youth-friendly spaces.
- Strong interest in volunteering, especially beautification and events.

4. ****Open Feedback****

- Many called for better communication and visibility of downtown programs.
- Some noted struggles for new businesses and underused storefronts.

5. ****Next Steps for the Community****

- Become a City Club member to stay engaged.
- Join a committee: Events, Beautification, Outreach, etc.
- Attend events and spread the word.
- Sign up for volunteer opportunities.

6. ****Next Steps for Leadership****

- Use data to guide strategic planning and funding priorities.
- Strengthen partnerships and increase transparency.
- Regularly update the community with progress reports.
- Encourage co-creation of downtown's future.

7. ****Closing****

- Reinforce that community voices are shaping the path forward.
- Invite everyone to join in building the future of downtown Forest Grove.